**Travel and Tourism Summer Task 2025**

**Scenario:** You are working for TUI Holidays and have been asked to produce a holiday itinerary in the form of a PowerPoint presentation for one of the following customers.

* A young couple from London who like the outdoors and enjoy keeping fit.
* A family in Sheffield with two children (aged 3 and 8) who love the beach and enjoy wildlife.
* An elderly couple in Southampton in their 60’s that want a luxury break in a hot country.

Budget for your holiday is = £2000.

Length of the holiday is = 14 nights.

You must include the details and costs for each of the following in your itinerary: -

* Transport to and from destination (car parking, travel class, extras).
* Accommodation (type of room, food and drink included, activities).
* Food and drink (restaurant bookings).
* Activities (type of activity and cost).

**TASK:** After you have chosen your customer type from the scenario above you now need to start completing your presentation.

You need to include in your PowerPoint the following: -

1. **Slide 1:** Chosen customer type and your name.
2. **Slide 2 – 4:** A range of destinations that are suitable for your chosen customer (3 destinations). For each destination you need to justify why you think it is suitable.
3. **Slide 5:** Your chosen destination with an explanation as to why you have chosen this ahead of the others.
4. **Slide 6:** Type of travel (air, sea, car) highlighting the advantages for your choice.
5. **Slide 7 – 9:** A breakdown of the travel itinerary showing travel company, departure and arrival times with locations, duration of travel, type of class, additional extras (extra luggage, priority boarding etc) and total cost.
6. **Slide 10:** A written conclusion as to why this form of transport has been chosen for your customer including how it will meet their needs (THINK: Long flights are not suitable for young toddlers).
7. **Slide 11:** Describe the location of the accommodation that you have chosen. (continent, country, compass points).
8. **Slide 12:** Explain why you have chosen the accommodation (good location, quality, reviews, facilities).
9. **Slide 13:** Explain and give reasons as to the type of room selected.
10. **Slide 14:** A breakdown of the costs of the accommodation chosen.
11. **Slide 15 – 17:** Describe the activities (3) chosen for your customer and their location.
12. **Slide 18:** Explain why you have chosen these activities (benefits).
13. **Slide 19:** Breakdown of the costs for each activity.
14. **Slide 20:** A detailed evaluation of your chosen holiday highlighting the total cost of the holiday, benefits that will be achieved, possible vaccinations.